



Niagara College prepares students for the future.

COLLEGE



Niagara College is launching the largest fundraising campaign in its 57-year history.

t Bether Our College Our Future.

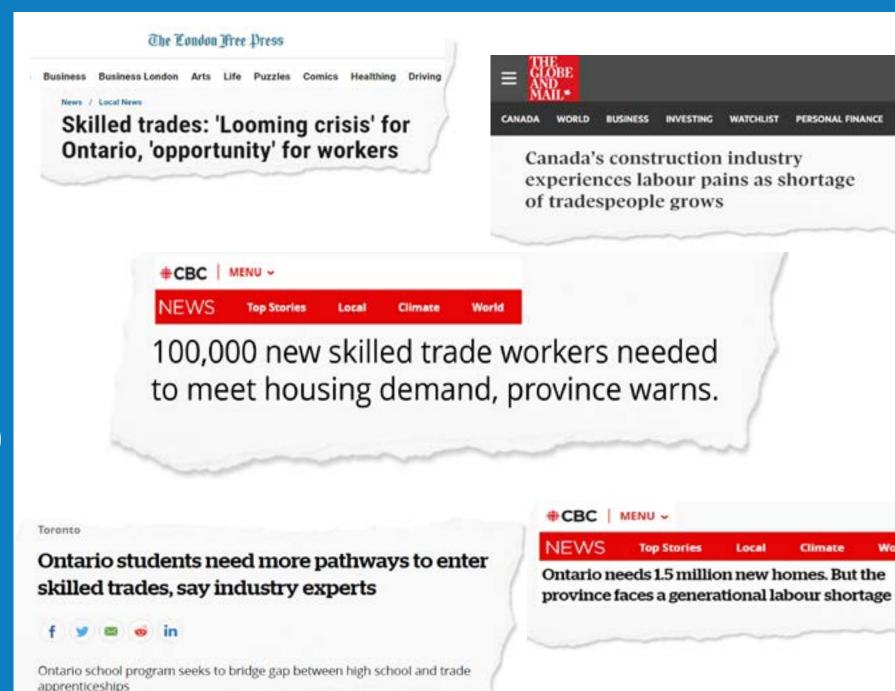
This comprehensive fundraising campaign is not only for students, it is for the community of Niagara, and the communities across Canada that depend on our exceptional graduates as their skilled workforce.

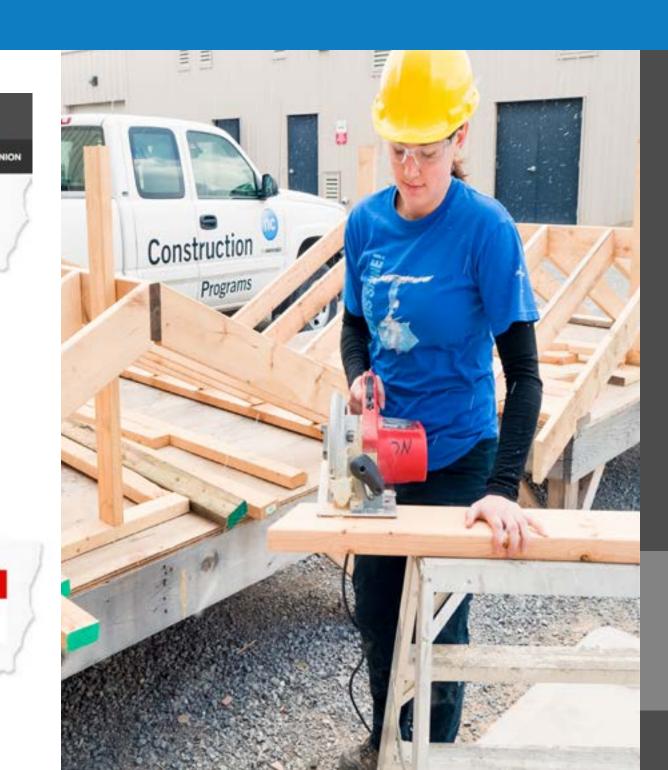




We prepare students for the future.
A changing world that's already here.
We don't wait. We are the change.
And right now, is our moment to take the lead together.

Together, we will address the skilled trades crisis...





Addressing the skilled trades crisis.

- <u>Graduate</u> more carpenters, electricians, welders, millwrights, metal fabricators, and automotive technicians.
- **Expand** new NC programs including pipefitting, HVAC, and plumbing.
- <u>**Build**</u> a new state-of-the-art Skilled Trades Centre for teaching and learning.

"Trade-based jobs are in demand. We are in a crisis and need to ensure our industry continues to move forward."

- Chuck McShane, CEO, Niagara Home Builders Association

Together, we will address the health care crisis...





Addressing the healthcare crisis.

- <u>Graduate</u> more nurses, PSWs, paramedics, dental assistants/ hygienists, occupational therapist assistants, and pharmacy technicians.
- <u>**Build</u>** a new state-of-the-art Applied Health facility on the Welland campus.</u>
- <u>Create</u> new partnerships with Niagara Health and other health care providers.

"Across a variety of programs and placements, Niagara College students strengthen our teams, aid in enhancing patient care, and contribute to meeting the growing need for healthcare professionals in Niagara and beyond."

- Heather Paterson, Executive Vice President, Clinical Operations, Niagara Health



Together we will empower student success...

"I am proud to be the first person in my family to go to college and am working extremely hard to be a success at my goal of becoming a machinist. I am doing this on my own, both physically and financially. Just being selected for this scholarship is an honour and financially has relieved a lot of stress. I am trying to complete my program without any debt and this will definitely help toward that goal. Thank you again."

- Mechanical Techniques - General Machinist Student





"After overcoming many discouraging, and less-than-ideal personal and financial struggles the past few years, I have really come to appreciate the value of my college education. This award has also helped boost my self-confidence and is a great reminder to me of what I can and will continue to accomplish."

- Electrical Engineering Technology Student



Empowering students to achieve their dreams.

- <u>Expand</u> scholarships and bursaries so every student can access support.
- <u>Enhance</u> on-campus student experiences including improved recreation, housing, and studentservice opportunities.
- **Expand** DJP Campus to include an Alumni and Student Centre, providing gathering/meeting space for students, and a home to student services and supports.
- Invest in refreshed and renewed teaching and learning environments, including new classrooms and applied-learning spaces.





Niagara College recognizes that a welcoming and inclusive culture is strengthened by a diversity of perspectives and talents that allow students to thrive.









Advancing a more equitable and diverse college.

- <u>Expand</u> support for Black, Indigenous, and people of colour (BIPOC) and International students.
- <u>Advance</u> NC's commitment to Truth and Reconciliation.
- Increase pathways for underrepresented students, including alternative programming and academic opportunities (upgrading and CICE).
- <u>Expand</u> supports for International students.

Together, we will graduate global citizens...

Forbes

Why A Global Mindset Is Essential To Attracting And Retaining Top Talent



Canada 2030

TURE STATE

Older, more diverse, global, and knowledge-driven: A decade from now, the labour force will be visibly different from today



Global Competence Amongst Youth is Critical to Achieve Sustainable Development Goals

Linked in

A global mindset and associated competencies are becoming increasingly essential in the modern workplace. According to NAFSA's 2021 Global Competency Survey, 82% of employers deem global competencies critical for their employees. Surprisingly, 65% of employers reported difficulty finding employees with these skills.





Graduating tomorrow's global citizens.

- <u>Expand</u> global citizenship through Be World Ready opportunities.
- **Expand** culturally diverse and inclusive learning, and recreational experiences.
- <u>Expand</u> global operations and program delivery.
- <u>Create</u> global communities of alumni by deepening engagement.

Together, we will close Canada's productivity gap...



Our College. Our Future.

The low productivity of Canadian companies threatens our living standards

Without fostering competition within Canada, economic growth will remain insufficient and our standard of living will continue to decline.

FINANCIAL POST

Opinion: We need investment, not subsidies, to get productivity growing

The shocking collapse in Canadian productivity

The latest figures from Statistics Canada show that labour productivity - measured by real GDP per hour worked - fell again in the first quarter of 2023, for the 10th time in 11 quarters.

FINANCIAL POST

Opinion: We need investment, not subsidies, to get productivity growing



Canada's lagging productivity will take years to remedy





Closing Canada's productivity gap.

- <u>Support</u> connections between applied research and regional businesses.
- **Provide** leadership toward the health and well-being of our region.
- <u>Support</u> applied research innovation and excellence.
- **Outcomes:** Business and **Commercialization Innovation** Centre; new Health, Aging and Wellness Innovation Centre; new Research Opportunity Fund.

As a globally recognized leader in applied education and research, Niagara College is uniquely positioned to provide transformative solutions to our most urgent challenges.

The skilled trades crisis **can't wait**. The healthcare crisis **can't wait**. Students and graduates **can't wait**. Equity and diversity **can't wait**. Local and global employers **can't wait**. Canada's productivity gap must be closed **NOW**.

Solutions to our most pressing challenges are achievable.

With your support, we can solve these problems.



Our new movement needs you.

Yes, you.

Together we share a responsibility to train, prepare, and support the next generation of skilled workers, service providers, and changemakers.

Gord Arbeau, Vice President of Advancement garbeau@niagaracollege.ca

Shannon Boeckner, Senior Director, Development & Donor Stewardship sboeckner@niagaracollege.ca



Join Niagara College's Together Campaign and be part of a collaborative opportunity to enact transformative change.

To learn more, connect with:





niagaracollege.ca/together