



2016-17 Annual Report - Foundation & Alumni Relations

The Achieving Dreams Campaign is raising funds to support campus redevelopments, help fund instructional equipment and learning resources to make students work ready, and support our students through scholarships, bursaries, study-work abroad and leadership development opportunities.

A \$50 million campus redevelopment project at the Welland and Niagara-on-the-Lake campuses is designed to modernize learning environments, enhance students' college experience, and expand NC's role in research and innovation. The projects are in various stages of completion, with construction anticipated to be fully completed at both campuses by summer 2018.

The first phase of the projects included the Walker Advanced Manufacturing Innovation Centre at the Welland campus, a 15,000 square foot facility which opened in spring 2016. Phase one also included an 11,300 square foot expansion of the Canadian Food & Wine Institute at the Niagara-on-the-Lake campus, which was completed in fall 2016.

The next phase of construction, which is underway, includes new and renovated inspiring learning spaces to accommodate a variety of academic activities, such as individual study, group work and collaborative learning opportunities. Key academic support services are being brought together where students already gather. As well, new cafeteria spaces are being developed at both campuses.

In March 2017, construction also began on a 49,000 square-foot, four-storey expansion at the Niagara-on-the-Lake campus, which includes a fitness centre and gymnasium, classrooms, student entrepreneurship space, industry space, student research space, food sciences and processing lab, and meeting rooms. The project also incorporates sustainable technologies, including electric vehicle charging stations, a green roof water retention system, high efficiency cooling system replacement, and a rainwater collection and irrigation system. The project was made possible by funding support from the Government of Canada's Post-Secondary Institutions Strategic Investment Fund (SIF) and the Ontario government. Completion is scheduled for summer, 2018.

Another building is planned for construction near the Wine Visitor & Education Centre at the Niagara-on-the-Lake campus to accommodate a small distillery for a new graduate certificate program which will be offered in fall 2018.

\$1,295,497 was raised in 2016-17 for the Achieving Dreams Campaign, bringing the amount raised to date for the campaign to over \$7.9 million.

Campaign Goal		2013-14 Actual	2014-15 Actual	2015-16 Actual	2016-17 Actual	Total raised
Campus Redevelopment	\$4,000,000	\$6,030	\$2,356,455	\$1,142,435	\$ 291,984	\$3,796,904
Student Access, Success	\$2,000,000	\$579,870	\$780,532	\$722,217	\$632,615	\$2,715,234
Instructional Equipment	\$1,000,000	\$547,222	\$228,250	\$275,804	\$370,898	\$1,422,174
Total	\$7,000,000	\$1,133,122	\$3,365,237	\$2,140,456	\$1,295,497	\$7,934,312

Philanthropy Goals and Results:

- Raise \$1.5 million to support the Achieving Dreams Campaign.
- Generate donations from individuals, businesses and organizations; grants from foundations; legacy gifts from estates; and events and other fundraising activities.

\$963,316 was raised in donations, grants and bequests from individuals, companies, organizations and foundations in 2016-17.



Among the notable donations were:
 \$250,000 from Gerri and Paul Charette (in photo at left, with Dr. Dan Patterson) to provide bursaries to our students in our Technology programs.

\$100,000 from The Ontario Paper Thorold Foundation to help purchase critical instructional equipment to ensure our graduates are work ready.

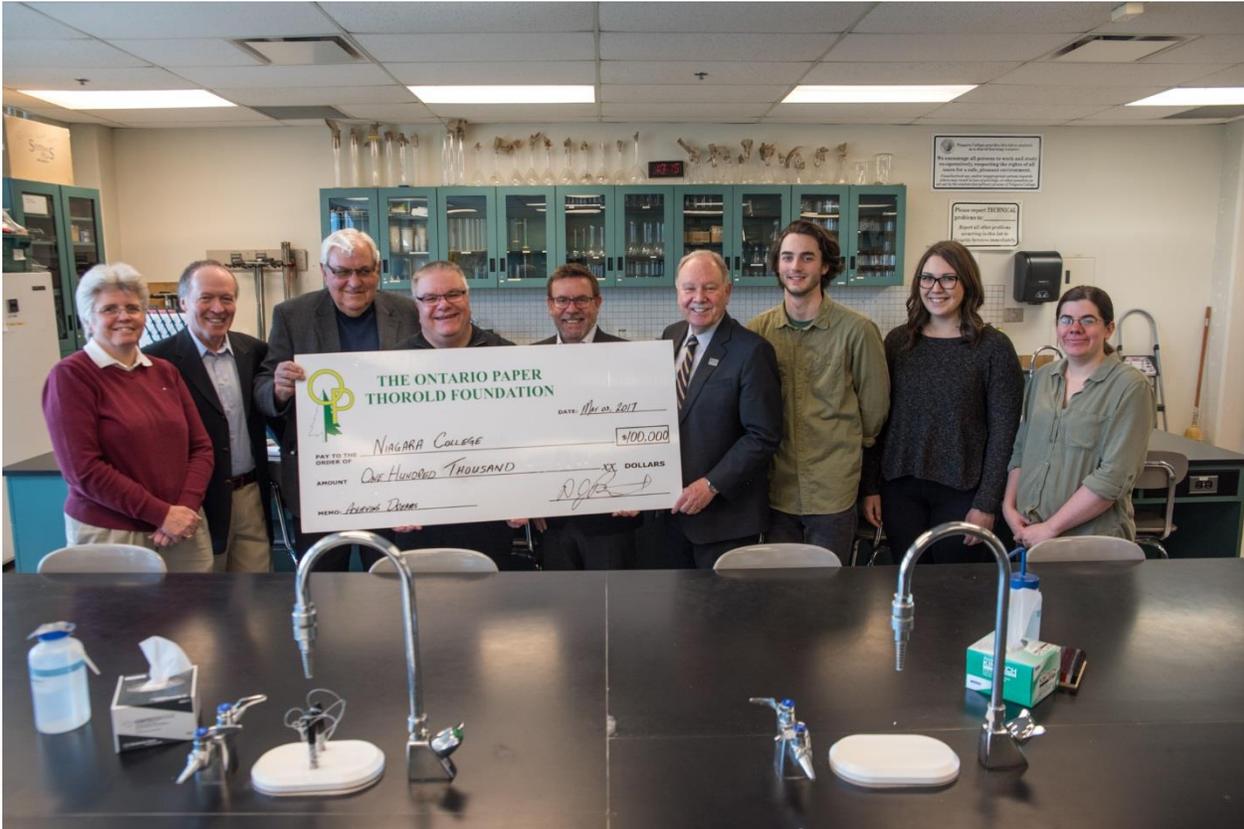
\$500,000 of the total raised was for scholarships and bursaries. This enabled the creation of *48 new scholarships or bursaries* in this past

fiscal year (compared to 28 created in the previous fiscal year).

New Student Opportunity Funds were set up for students in several programs to enter industry competitions and gain real-world experience.

Staff provided support to our academic partners in their fundraising efforts for the *Many Hands Project* and *Be World Ready* activities for students participating in international field studies.

\$243,872 was provided to the College to purchase instructional equipment to help make students work ready.



President Dan Patterson (4th from right) accepts a donation of \$100,000 from The Ontario Thorold Paper Foundation, supporting the purchase of instructional equipment. From Left: Ontario Paper Thorold Foundation representatives: Suzie Bowles, President and Chair Adrian Barnet, Ron Hartle and Angelo Ruscitti; NC Associate Dean of Environmental Studies Al Unwin; Dan Patterson; Jon Banninga, Christine Combe, and Katie Bristow, students from the Niagara College Environmental Technician - Field and Laboratory program.

The Ontario Paper Thorold Foundation has supported students at Niagara College since 1979, having previously donated to provide more than 100 scholarships or bursaries, as well as supporting past capital building campaigns.

Events & Other Fundraising Activities Goals and Results:

- Generate \$300,000 in net revenue from the Seafood Gala, Golf Classic and other fundraising activities, such as sales of frames and flowers at convocation, and revenue from affinity partners.

Events and other fundraising activities generated \$332,181 in revenue in 2016-17.

A record-breaking \$187,688 was raised at the 27th annual Seafood Gala in April 2016, to support instructional equipment, scholarships and bursaries.



Left: President Dan Patterson, with 2016 Gala Chair and Foundation Director Charles Daly, Fallsview Casino Resort Director of Operations Richard Taylor, and Foundation Chair Bob Watson, celebrating a \$25,000 donation from Fallsview Casino Resort at the 2016 Seafood Gala.

The 2016 Golf Classic raised a record amount as well, \$51,554 was provided to fund scholarships for student athletes. This financial support helps ease the burden for students who work hard to achieve their academic and athletic goals.

Other fundraising activities generated \$59,000 including the sale of frames, photography and flowers at convocation, and revenue from affinity partners. The net proceeds were earmarked to fund priority capital instructional equipment to help make students work ready and meet employers' expectations. Another \$34,000 was realized through the Student Priority Bursary set aside from tuition fees.

Alumni Relations Goals and Results

- Work with academic and service areas to engage grads in mutually-beneficial activities and relationships.
- Celebrate alumni excellence through success stories and Premier's Awards nominations.

Efforts continue to strengthen relationships with alumni, and academic and service areas to establish connections with NC grads. Our NC Alumni Council act as ambassadors and connections to their sectors. We assisted academic program areas to identify successful grads to take part in class visits, recruitment and orientation activities. NC Alumni branded items were made available for alumni guest speakers, to use as door prizes for networking events, reunions and other activities. A monthly e-

newsletter was distributed to 12,000 alumni to share success stories and NC news. Efforts continue to update alumni contact information for NC's more than 80,000 grads.

2016 Premier's Awards Nominees

We were honoured to celebrate five NC alumni at the Colleges Ontario Premier's Award Gala in November. The Premier's Awards for Ontario College Graduates celebrate the outstanding contributions college alumni make to Ontario and throughout the world. Nominations are submitted from each of Ontario's 24 community colleges. All nominees are celebrated, and the six category winners announced, at a gala event in Toronto each November as part of the Colleges Ontario Higher Education Summit. Congratulations to our 2016 NC nominees!



Joseph Mitchell – Business.
Business Administration-
Operations Management 1982.
*President & CEO, UQM
Technologies Inc., Longmont, CO*



Murray Brewster – Creative Arts & Design.
Broadcasting, Radio, TV & Film 1985.
*Senior Defense and foreign Policy Reporter,
CBC, Ottawa*



Lori Gill – Community Services.
Child & Youth Worker 2002
*Founder & Clinical Director,
Attachment and Trauma Centre
for Healing, St. Davids, ON*



Chris Claringbold – Technology.
Electrical Engineering Technician 1981.
*CEO & Global Key Account Executive,
KUKA Robotics Canada Ltd., Mississauga*



Shane Eickmann – Recent Graduate.
Advanced Care Paramedic 2011.
*Advanced Care Paramedic Operations
Superintendent, Niagara Regional
Emergency Services*

*Prepared by: W. Dueck, Director, Development
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